

## OUR COMMITMENT TO YOU

### 1) ACCURATE EVALUATION

The correct selling price of a home is the highest price that the market will bear. To assist you in determining the correct asking price we provide you with a comprehensive market analysis of comparable properties sold and offered for sale in your neighborhood.

### 2) PROFESSIONAL ADVICE

We will advise you of any necessary repairs and how you may best prepare your home for showing. You will be kept up to date on the state of the market, the sale of similar properties and any other factors which may affect the progress of the sale.

### 3) PROMOTION OF YOUR HOME TO OTHER REALTORS

The major selling points of your home will be distributed to other real estate firms throughout the community.

### 4) SIGNAGE

The highly respected Micoley & Company team advertises your property 24 hours a day.

### 5) NOTIFY PURCHASERS

We will use our advanced computer system to identify people who have been looking for homes in your neighborhood. They will be contacted and given the details of your property.

### 6) OPEN HOUSES

If appropriate, open houses will be arranged and held during reasonable hours.

### 7) ADVERTISING

We will advertise your home in appropriate publications and communicate our results to you.

### 8) PROGRESS REPORT

Every step in the sales effort will be documented. Our Progress Report will keep you up to date.

### 9) PRE-APPROVED MORTGAGES AND FINANCING GUIDANCE

We offer pre-approved mortgages which encourage buyers by letting them know the mortgage potential in advance. Your Micoley & Company representative will provide professional financing guidance to both the buyer and the seller.

